# JASON NAJUM

## Editor, Writer, Content Strategist, Podcast Host & Producer

Portfolio: www.jasonnajum.com | LinkedIn | Email: jnajum@gmail.com | +14384836273

Senior editor for major media and tech organizations. Journalist in mental health and psychedelic therapy industries. Podcast creator, producer, and host. Contributor to National Geographic, Lonely Planet, Seeking Alpha, and more.

From life-changing conversations to launching startups, market analysis to viral short form — my goal is to create content that matters for companies on the cutting edge.

## PROFESSIONAL EXPERIENCE

### Senior Editor, Creative Producer, Podcast Host
April 2025 - Nov 2026

**Pink Elephant & States of Mind**

Senior editor and producer for this healthtech and media startup. Click here for work samples.

- Developed content strategy, hired writers, oversaw editorial calendar and budget.
- Launched new media projects to build audience and market share.
- Creator, producer, and host of the Human Journeys podcast.
- Used analytics to build new content formats and reach company objectives.

### Writer & Investment Analyst
Jan 2024 - May 2024

**Seeking Alpha**

Writer and podcast host for this major investment publication. Click here for work samples.

- Published articles and analysis on top companies and market news.
- Hosted the Seeking Alpha podcast and interviewed industry leaders.

### Senior Editor
Jan 2024 - May 2024

**Supermind (Psychedelics.com)**

Senior Editor for a leading industry publication. Click here for work samples.

- Oversaw production of medically-reviewed articles.
- Hired new writers, prepared writer's briefs, managed editorial calendar.
- Performed SEO checks and planned SEO strategy.

### Managing Editor & Senior Writer
March 2021 - Dec 2023

**MD Media**

Managing editor and lead writer for this industry-leading media company. Work samples here.

- Led content strategy, hired writers, oversaw editorial calendar and budget.
- Implemented SEO strategy with many articles ranking in the top 5 on Google.
- Interviewed industry leaders, hosted podcasts, and produced YouTube videos.
- Produced newsletters. managed social media, developed sponsored content.
- Involved in executive decisions and collaborations across various divisions.

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### Head of Content
Feb 2019 - Aug 2020

**Pond Technologies**

Head of content for this innovative tech startup. Click here for work samples. Pondtech.com

- Developed content strategy, brand storytelling, marketing materials.
- Prepared sales decks and press releases. Developed PR and business relationships.

### Writer
April 2020 - May 2022

**National Geographic**

Freelance writer producing travel and culture features.
Click here for work samples.

### Writer
Aug 2018 - May 2020

**Lonely Planet**

Lonely Planet travel writer. Produced featured articles and covered local events.
Click here for work samples.

### Writer
April 2015 - Dec 2017

**The Huffington Post (HuffPost)**

Regular contributor and opinion columnist for HuffPost US and Canada.
Click here for work samples.

### Director of Operations
March 2014 - May 2017

**Gables Produce**

Co-owner and director of operations. Created a successful new brand with sales to major retailers across the US. Managed the importation and distribution of over $4 million in product per year. Other duties included marketing and client management.

## Education

Concordia University / University of Western Ontario

Bachelor's degree - Economics

## Languages

English / French / Spanish

## Skills

Project management / CMS experience / WordPress site building / Image creation / AI content / Sales & marketing